

XX CONFERENCE OF THE ITALIAN HPH NETWORKS 2026

"Implementing Health Promotion within Health Systems — 40 Years since the Ottawa Charter"

TRAINING EVENT 9.00–18.00	DATE 26 October 2026	VENUE ASL CN2 – Auditorium, "Michele e Pietro Ferrero" Hospital, Verduno (CN)	REGISTRATION DEADLINE 19 October 2026
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A day to look back at the past, interpret the present and design the future of health promotion in health services

LEARNING OBJECTIVES

The Italian HPH Networks are a concrete international experience of implementing health promotion within health systems. The Conference is intended as a meeting point between historical memory, established practice and emerging strategies, to explore how health promotion, forty years after Ottawa, can and must continue to concretely reorient the organisation and transformation of Italian health services.

Health promotion needs organisations that are capable of change. It now has a wealth of frameworks, models and declarations: the HPH Network offers thirty years of experience in translating their principles into governance, clinical processes and the culture of healthcare organisations, in order to create Public Value in health services.

TARGET AUDIENCE

Staff of member organisations of the Italian HPH Networks and of the international HPH Task Forces on Culture and Health and on Well-being of Healthcare Workers; institutional stakeholders and staff of Italian health authorities and hospitals; cultural operators, Third Sector bodies, health students and residents.

PROGRAMME — PANEL 1, PANEL 2 AND ROUND TABLE

8.30–9.00	<i>Participant registration</i>
9.00–9.15	Opening and institutional welcome Paola Malvasio — Director General, ASL CN2 Alba-Bra Luciano Scalise — Director General, Alba-Bra Hospital Foundation
PANEL 1 — Where it all began: the origins of the Ottawa Charter and the development of the HPH movement <i>Chairs: Giulio Fornero — Giuseppina Viola</i>	
9.15–10.00	Erio Ziglio — Honorary Professor, Innsbruck University of Applied Sciences; former Head of the WHO European Office for Investment for Health and Development; Visiting Professor, Glasgow Caledonian University <i>From the Ottawa Charter to the new frontiers of Health Promotion</i> Carlo Favaretti — Secretary, Research Centre for Leadership in Medicine, Università Cattolica del Sacro Cuore <i>Navigating complexity: the HPH Network as a lever for health system innovation</i>
PANEL 2 — Present: the evolution of the International HPH Network and current strategies to strengthen health-promoting health services <i>Chairs: Cristina Aguzzoli — Giacomo Scaioli</i>	
10.00–10.45	Oliver Gröne — Prof., PhD, CEO, International HPH Secretariat <i>The HPH Strategy 2026–2030: evidence, policy briefs and tools to transform health systems</i> Ralph Harlid — President, International HPH Network; Co-Chair, Scientific Committee; Coordinator, HPH Network Sweden <i>Evidence from Malmö 2026: an international community for fairer, more sustainable and resilient health systems</i> Hans Verrept — Co-lead of the HPH Task Force on Migration, Equity & Diversity; Intercultural Mediation and Policy Support Unit, FPS Health, Belgium <i>Presentation of the HPH Task Force on Migration, Equity & Diversity</i>
10.45–11.00	<i>Break</i>
PANEL 2 (continued) — Putting Health Promotion principles into practice: people, communities and governance in health services <i>Chairs: Franco Ripa — Alda Cosola</i>	
11.00–12.45	Patrizia Lemma — Full Professor of Hygiene and Public Health, University of Turin <i>Communities of practice to promote patient and staff engagement: the Piedmont experience</i> Massimo Robiony — Full Professor of Maxillofacial Surgery; Director of the Head-Neck and Neuroscience Department, Friuli Centrale University Health Authority; Rector's Delegate for the Humanisation of Care, University of Udine <i>The Udine Charter for the humanisation of care and organisational wellbeing</i> Giulia Menin — Project Officer, JA HEROES – AGENAS, UOS Needs, Standards and Organisational Models of the Health Professions <i>From people to system capacity: the HEROES experience in health workforce planning, organisational models and professional wellbeing</i> Giovanni Capelli — Director, National Centre for Disease Prevention and Health Promotion (CNaPPS), Istituto Superiore di Sanità (Italian National Institute of Health) <i>From health prescription to participation</i> Ilaria Lega — Researcher, Istituto Superiore di Sanità (CNaPPS) <i>Music and motherhood: a multicentre social prescribing programme in the Italian National Health Service</i> Sara Maria Pani — Researcher in Hygiene, University of Cagliari (SItI) <i>From training to organisational policies. How Health Promotion enters the Italian health system: universities, settings and governance</i>

ROUND TABLE — The Italian HPH Networks: organisational models for Health Promotion (HPH Standard 1)	
Chairs: Luca Burroni — Elisabetta Confaloni	
12.45–13.45	Coordinators of the Italian HPH Networks: Cristina Aguzzoli, Amelia Ceci, Alda Cosola, Elisabetta Confaloni Bartolomeo Griglio — Deputy Director of Health, Piedmont Region Maria Teresa Cella — Head of Occupational Health Protection, Directorate-General for Personal Care, Health and Welfare – Emilia-Romagna Region Alessandro Conte — Director, Medical Directorate of the San Daniele-Tolmezzo Hospital, ASUFC; President, Pietro Paci Foundation Andrea Barbara — Director, District 2, ASL Roma 1
13.45–14.15	Lunch break

PROGRAMME — PANEL 3	
PANEL 3 — Future: redesigning Health Promotion with a salutogenic vision (operational tools, organisational models for community and hospital care)	
Chairs: Claudio Tortone — Amelia Ceci	
14.15–14.45	Luca Burroni — Medical Director, ASL CN2; Coordinator of the ASL CN2 HPH Group Anna Rovera — Head of Projects and Communication, Alba-Bra Hospital Foundation Daniela Alessi — Senior Biologist, Epidemiology, Health Promotion and Prevention Coordination Unit, ASL CN2 <i>The future of care is human. Shared project approaches among health authorities at HumanCare 2026 – National Meeting on the Humanisation of Care and Organisational Wellbeing</i>
14.45–15.00	Amelia Ceci — Coordinator, HPH Network Emilia-Romagna and AUSL of Reggio Emilia Alessandra D'Alfonso — Medical Director, CTO Hospital – AOU Città della Salute e della Scienza di Torino <i>HPH Standards and Task Forces in the future of Health Promotion</i>
15.00–16.00	Cristina Aguzzoli — Coordinator, HPH Task Force on Well-being of Healthcare Workers – Regional Health Coordination Agency – Friuli-Venezia Giulia Region Alessandro Conte — Director, Medical Directorate of the San Daniele-Tolmezzo Hospital, ASUFC; President, Pietro Paci Foundation <i>Wellbeing of those who care, quality for those cared for: staff wellbeing as a strategic dimension of healthcare</i> Fabio D'Antoni — Head of the “Children and Families” Unit, Friuli Centrale University Health Authority <i>Caring for those who care for us: a programme to reduce distress and build resilience</i> Roberta Pistagni — Researcher, Department of Occupational and Environmental Medicine, Epidemiology and Hygiene, INAIL <i>Giving staff a voice: INAIL action research for the empowerment of complex health-promoting organisations</i> Giacomo Scaioli — Associate Professor of Hygiene, Department of Public Health and Paediatric Sciences, University of Turin (UNITO) <i>HPH Standards as a tool to measure and improve staff wellbeing</i> Amelia Ceci — Coordinator, HPH Network Emilia-Romagna and AUSL of Reggio Emilia <i>Wellbeing and gender: the challenges of an increasingly feminised health service</i>
16.00–16.15	Interactive break
16.15–17.30	Giuseppina Viola — Coordinator, HPH Task Force on Culture and Health <i>A community of practice for social, cultural and green prescribing for health</i> Giulio Fornero — Vice-President, Centre for Health Promotion Initiatives (CIPES) Alda Cosola — Coordinator, HPH Network Piedmont <i>Standard 5 – Promoting health in society: health services and Third Sector organisations co-design health promotion</i> Claudio Tortone — Medical Officer, DoRS Piedmont Region – Regional Documentation Centre for Health Promotion, ASL TO3 <i>Social, cultural and green prescribing for health: the WHO toolkit put to the test by the Italian projects presented at the 31st International Conference on Health Promoting Hospitals and Health Services (HPH) – Malmö, Sweden, 20–22 May 2026*</i>
17.30–17.45	Coordinators of the Italian HPH Networks: Giulio Fornero, Cristina Aguzzoli, Alda Cosola, Amelia Ceci, Elisabetta Confaloni <i>Commitments of the Italian HPH Networks for 2027–2028</i>
17.45–18.00	Learning assessment test

* The list of posters presented in Malmö is provided on the last page.

REGISTRATION INFORMATION	
CME provider	ASL CN2 Alba-Bra
Registration for in-person attendance	8-hour in-person event: 9.00–18.00, with certificate of attendance. Registration is free and mandatory and is done online on the regional CME portal www.formazionesanitapiemonte.it by 19 October 2026. How to register - Go to www.formazionesanitapiemonte.it - If you are not yet registered, click "Registrati" (Register, on the right of the screen) and complete registration - Log in to your profile - Click "Offerta formativa" (Training offer) and choose the organiser: "in sede" for ASL CN2 employees, "fuori sede" for non-ASL CN2 staff; search for the course code 20261401 - Click the "Gestione iscrizioni" (Manage registrations) icon (bottom right) to register At the end, the system issues a pre-registration form: registration is not yet confirmed. Only those whose registration is confirmed will receive a confirmation email a few days before the event. For information: osru@aslcn2.it
Registration for online attendance – Panel 1, Panel 2 and Round Table	4 hours online with simultaneous ITA/EN interpretation and HPH Network certificate of attendance. Online registration will open on the dedicated platform from 15/10/2026.

SCIENTIFIC COMMITTEE AND CHAIRS	
Aguzzoli Cristina	Coordinator of the Friuli-Venezia Giulia Regional HPH Network and of the Italian HPH Networks, Vice Chair of the International HPH Governance Board and Coordinator of the HPH Task Force on Well-being of Healthcare Workers; Head of Health Promotion at the Regional Health Coordination Agency (ARCS), Udine
Fornero Giulio	Former Coordinator of the Italian HPH Networks, Vice-President of the Centre for Health Promotion Initiatives (CIPES)
Cosola Alda	Coordinator, HPH Network Piedmont; HPH Coordinator, ASL TO3; Head of the Health Promotion Staff Unit
D'Alfonso Alessandra	Medical Director, CTO Hospital – AOU Città della Salute e della Scienza di Torino
Viola Giuseppina	Public health communicator, Communications Lead for the Italian HPH Networks, Coordinator of the HPH Task Force on Culture and Health, Head of the Training Unit, ASL CN2
Ceci Amelia	Coordinator, HPH Network Emilia-Romagna and AUSL of Reggio Emilia; Health Promotion and Gender Equality Plan Staff, Department of Public Health; Adjunct Lecturer in Health Promotion and Sociology, UNIMORE
Confaloni Elisabetta	Bioethicist, Coordinator of the HPH Culture and Health Project Network, ASL Roma 1 – District 2
Scaioi Giacomo	Associate Professor of Hygiene, Department of Public Health and Paediatric Sciences, University of Turin (UNITO)
Tortone Claudio	Public Health Medical Officer, Head of Plans and Projects Support, Regional Documentation Centre for Health Promotion (DoRS) Piedmont Region – ASL TO3
Ripa Franco	Director General, AO Santa Croce e Carle, Cuneo

Members of the Italian HPH Networks



Projects and partnerships with the Italian HPH Networks



POSTERS PRESENTED BY ITALIAN HEALTH ORGANISATIONS

31st International Conference on Health Promoting Hospitals and Health Services (HPH) – participation of the Italian HPH Networks – Malmö, Sweden, 20–22 May 2026

Health organisation	Authors	Project
ASL TO3	Alda Cosola, Cristina De Stefani, Chiara Maria Giagu	<i>Wellbeing Museum: care pathways through art and culture</i>
ASL TO3	Alda Cosola, Chiara Maria Giagu	<i>Benvivere Project: a health promotion project for workers</i>
ASL TO4	Carla Bena, Francesco Armato	<i>Innovative home-care training experiences with a caregiving family</i>
AOU di Alessandria “SS. Antonio e Biagio e Cesare Arrigo”	Maria Teresa D’Aquino, Laura Polastri	<i>The legacy of care: caring for healthcare heritage</i>
AOU di Alessandria “SS. Antonio e Biagio e Cesare Arrigo”	Maria Teresa D’Aquino, Laura Polastri, Carolina Pelazza	<i>Iconography of health: a festival integrating culture, care and community in the medical humanities</i>
ASL TO5	Antonietta Clemente	<i>Creative territories: mapping cultural initiatives for health in ASL TO5</i>
ASL AL	Silvia Baiardi	<i>Adapted physical activity for cancer patients: a tool for quality of life (QoL)</i>
ASL AL	Paola Varese, Silvia Baiardi	<i>A network for care: a Health Promoting Hospital as a starting point for community care and quality-of-life practice</i>
ASL AL	Paola Varese, Silvia Baiardi	<i>Health Camper: on the road to proximity</i>
CRO Aviano, National Cancer Institute, IRCCS	Chiara Cipolat Mis	<i>Crossing the shadow: building children’s resilience through storytelling in the face of illness</i>
CRO Aviano, National Cancer Institute, IRCCS	Chiara Cipolat Mis	<i>Leggimi... al CRO (Read to me... at CRO): a fifteen-year cultural partnership for the wellbeing of cancer patients through reading</i>
AUSL di Reggio Emilia, IRCCS	Amelia Ceci	<i>The experience of the Reggio Emilia Health Authority in Culture and Health, in both clinical and educational settings</i>
ASL Città di Torino	Stefania Orecchia, Rossella Cristaudo, Alessandro Mercuri	<i>Torino Social Prescription: integrating health, culture and community for multidimensional wellbeing at Polo Lombroso 16 (Turin, Italy)</i>
ASL CN2	Daniela Alessi, Erica Moretto	<i>Humanising care through art and culture at the “Michele e Pietro Ferrero” Hospital of ASL CN2</i>
A.O. Ordine Mauriziano	Pino Fumanò, Claudio Tortone	<i>From secular ritual to the talking garden. When culture, art and spirituality promote health: a hospital opens its green spaces to the community in times of global crisis</i>
AOU Città della Salute e della Scienza di Torino	Lia Di Marco	<i>Curami bene (Take good care of me) – Care passport</i>
AOU Città della Salute e della Scienza di Torino	Lia Di Marco	<i>Looking beyond</i>
AOU Città della Salute e della Scienza di Torino	Alessandra D’Alfonso, Maurizio Beatrice, Vittoria Nunziata, Esisa Nissi	<i>“Il cielo in una stanza” (The sky in a room): the Metaverse for neurorehabilitation in severe acquired brain injury</i>