



International Network of
Health Promoting Hospitals
& Health Services

LA CULTURA COME RISORSA PER LA SALUTE

Salute&Cultura - L'altra dimensione della cura

WORKSHOP 4 GIUGNO 2024 – SPAZIO BAC – BAROLO ARTI CON LE COMUNITÀ
Ore 14:00 - 19:00 Via San Giuseppe Cottolengo 24 bis – 10152 Torino (IT)

GIORNATA DI STUDI 5 GIUGNO 2024 – UNIVERSITÀ DI TORINO
AULA MAGNA DELLA CAVALLERIZZA REALE
ore 9:00 - 17:00 Via Verdi, 9 - 10124 Torino (IT)

ABSTRACT

The relevance of culture and the arts in the care relationship, for prevention purposes and for the promotion of health, so widely supported today by a more and more consistent corpus of evidence both in science and in the humanities, is now the foundation element in European and national policies actively working towards its integration into national plans and programs addressing various sectors of society.

HPH&HS (Health Promotion Hospitals and Health Services) is the international network which has embraced this challenge to innovate and reinforce organizational culture in managing care processes. At the forefront of this challenge lies the wellbeing of healthcare professionals, the prime mover that is for the quality and dignity of care in their relationship with patients and citizens seeking health services in hospitals and primary care centres.

The Piemonte regional HPH&HS network intends to provide with this colloquium an opportunity for study and constructive discussion, reconsidering the human dimension in the care relationship through an approach that aims to achieve the promotion of health through the arts. By valorising individual experience, personal resources and potentialities in the care process, the care relationship is factored anew into the values innovating professional practice, the planning and management of health services, research and training in the domain of health.

The colloquium is organized jointly with institutions which share the challenge and wish to promote advocacy, research and capacity building: the international network and the Italian regional HPH&HS sections, the University of Turin, ISS-Istituto Superiore di Sanità, DoRS - Centro di Documentazione per la Promozione della Salute of Piedmont Region, CCW - Cultural Welfare Center, Fondazione Medicina a Misura di Donna e Fondazione Compagnia di San Paolo. This collaborative alliance is open to all those who believe in the relevance of culture and the arts for the wellbeing, the quality and dignity of life and healthcare of individuals and local communities.



The Colloquium is convened by the Piemonte chapter as part of a plan for the international HPH&HS network, with the aim of stimulating research in the health sphere focussing on the role of the arts and humanities (performing arts, visual arts, design, literature, cultural experience in life) in the promotion of health and wellbeing.

The overall plan is inspired by the New Haven Recommendations, a three-tier model of patient involvement in HPH standards (care relationship, joint planning of services, involvement in health policies) to be activated through the arts/humanities in actual fulfilment of the macro-objectives of the “HPH Global Strategy 2021-2025”.

HPH&HS member institutions in the Piemonte region, together with cultural services, can now benefit from years of experience conveying and confirming the relevance of the arts in building empowerment and partnerships engaging in the health and wellbeing of patients, caregivers and staff in the various care settings. Hence, they intend to interpret and apply the HPH 2020 standard integrating Health with the Arts/Humanities, through necessary actions of advocacy, capacity building, evaluation research.

To draw advantage from the planning and project management on Health and Culture, the regional HPH&HS networks of Piemonte, Trentino, Friuli Venezia Giulia, Emilia-Romagna, Lazio (Bambin Gesù' Pediatric Hospital in Rome) will carry out a benchmarking plan in the sphere of public health, setting up a catalogue of projects on Health and Culture. The files in this archive will at the same time acknowledge and valorise the initiatives set up by Hospitals and Health Institutions over the years.

These projects will be made available as a multimedia digital product together with the Proceedings of the HPH&HS conference entitled “La Cultura come risorsa per la salute” – L'altra dimensione della cura, to be held in Turin on June 4th and 5th 2024.

The Health and Culture projects will be shared through presentations in a workshop on June 4th 2024 in BAC (SCT-Social Community Theatre-University of Turin-Barolo Social District). This session will also offer “live” Health & Culture experience with the theatre performance named Arte Bella by SCT-Social Community Theatre on the wellbeing of caregivers.

On June 5th there will be a study meeting, lasting all day, at the University of Turin–Cavallerizza Reale, offering three panels:

- From scientific evidence to policies
- Culture as a resource in the Health Promotion Plan
- *Health & Culture*, an international Project of the Piemonte HPH Network

